

DAISY VERDUZCO REYES
University of California Merced
Department of Sociology
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Merced, CA 95343
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ACADEMIC APPOINTMENTS

University of California, Merced Associate Professor of Sociology, 2020-

University of Connecticut Associate Professor, (joint appointment) in the Department of Sociology and El Instituto: Institute of Latina/o, Caribbean & Latin American Studies, 2019-2020

Assistant Professor, (joint appointment) in the Department of Sociology and El Instituto: Institute of Latina/o, Caribbean & Latin American Studies, 2013-2019

University of California, Merced Instructor, Department of Sociology, 2011-2013

EDUCATION

Ph.D. Sociology, University of California Irvine, 2012
M.A. Sociology, University of California Irvine, 2007
B.A. Sociology, University of California, Santa Barbara, 2005

National Autonomous University of Mexico, 2003-2004 (Study Abroad)

RESEARCH AND TEACHING INTERESTS

Race/Ethnicity; Latina/o/x Sociology; Sociology of Education; Social Movements; Inequality/Mobility; Sexualities

BOOK

Learning to be Latino: How Colleges Shape Identity Politics. 2018. Rutgers University Press.

Reviews:

<i>American Journal of Sociology</i>	<i>Inside Higher Ed</i>	<i>Contemporary Sociology</i>
<i>The Chronicle of Higher Education</i>	<i>Teachers College Record</i>	<i>Academe</i>
<i>Journal of College Student Development</i>	<i>Latino Studies</i>	<i>Journal of Social Justice</i>

ARTICLES AND BOOK CHAPTERS

Reyes, Daisy Verduzco and Felicia Cruz-Fernandez. 2026. "Meanings of Chicano: Millennial Student Activists and the Politics of Labeling" *Sociological Quarterly* 67:4

Reyes, Daisy Verduzco, Kimberly Garcia-Galvez and Melissa Quesada. 2025. "How The Student Loan Repayment Pause Increased Latinx Borrowers' Agency and Diversified their Spectrum of Emotions" *Socius* <https://journals.sagepub.com/doi/10.1177/23780231251371747>

Reyes, Daisy Verduzco. 2025. "Complicating Upward Mobility: How Latinx College-Educated Millennials Reflect on Life After Graduation" *Sociology of Race and Ethnicity*

<https://journals.sagepub.com/doi/10.1177/23326492251349228>

Ragon, Kathleen A. and Daisy Verduzco Reyes. 2023. "Insider-Outsider Dynamics and Identity in Qualitative Studies of Social Movements" Maher T.V. and Schoon, E.W. (Ed.) *Methodological Advances in Research on Social Movements, Conflict, and Change (Research in Social Movements, Conflicts and Change, Vol. 47)*, Emerald Publishing Limited, Leeds, pp. 169-184.

Reyes, Daisy Verduzco, Annika C. Speer, and Amanda Denes. 2021. "White Women and Latina Readers' Ambivalence Toward *Fifty Shades of Grey*." *Sexuality and Culture* 25 (3) 852-870.
<https://doi.org/10.1007/s12119-020-09797-3>

Pan, Yung-Yi Diana and Daisy Verduzco Reyes. 2021. "The Norm Amongst the Exceptional? Experiences of Latino Students in Elite Institutions" *Sociological Inquiry* 91(1): 207-230.
<https://doi.org/10.1111/soin.12354>

Reyes, Daisy Verduzco and Kathleen A. Ragon. 2018. "Analyzing Ethnoracial Movements." *Sociology Compass*. <https://doi.org/10.1111/soc4.12629>

Castillo-Montoya, Milagros and Daisy Verduzco Reyes. 2018. "Learning Latinidad: The Role of a Latino Cultural Center Service-Learning Course in Latino Identity Inquiry and Sociopolitical Capacity." *Journal of Latinos and Education*. DOI: [10.1080/15348431.2018.1480374](https://doi.org/10.1080/15348431.2018.1480374)

Reyes, Daisy Verduzco. 2017. "Disparate Lessons: Racial Climates and Identity Formation Processes Among Latino Students." *Du Bois Review: Social Science Research on Race*. 14 (2):1-24.
doi:10.1017/S1742058X17000054

Reyes, Daisy Verduzco. 2016. "Conundrums of Desire: Mexican-Origin Mothers' Sexual Discourses." *Sexuality and Culture*. 20(4) 1020-1041. DOI :10.1007/s12119-016-9372-z.

Reyes, Daisy Verduzco. 2015. "Inhabiting Latino Politics: How Colleges Shape Students' Political Styles." *Sociology of Education* 88(4) 302-319

Meyer, David S. and Daisy Verduzco Reyes. 2010. "Social Movements and Contentious Politics" in *Handbook of Politics: State and Society in a Global Perspective*, edited by Kevin Leicht and Craig Jenkins. Handbooks of Sociology and Social Research. Springer-Science and Business Media.

INVITED ESSAYS AND BOOK REVIEWS

Flores, Gabriela R., and Daisy Verduzco Reyes. 2025 "Latine/x Students in Higher Education" in *The Sage Encyclopedia of Education and Gender* edited by Elizabeth E. Blair and Sherry Deckman. Sage Publications.

2025. Review of Ingrid A. Nelson. *Yet Another Costume Party Debacle: Why Racial Ignorance Persists on Elite College Campuses* with Kimberly Garcia-Galvez in *Social Forces*.

2019. Review of Nilda Flores-Gonzalez. *Citizens but Not Americans: Race and Belonging among Latino Millennials* in *Contemporary Sociology*, Vol. 48 Issue 3.
<https://doi.org/10.1177%2F0094306119842138p>

2018. "Learning to Be Latino in College." *Work in Progress: Sociology on the economy, work and inequality* (public sociology blog of the American Sociological Association).

<http://www.wipsociology.org/2018/11/06/learning-to-be-latino-in-college/#more-896>

2017. Review of Gloria Gonzalez-Lopez, *Family Secrets / Secretos de familia: Stories of Incest and Sexual Violence in Mexico* in *Gender & Society*, Vol.31 Issue 2 DOI: 10.1177/0891243216646315

2016. "Echoes of students mobilizing for visibility and integration on college campuses" Section Newsletter for Latino Sociology Section of the American Sociological Association. Spring.

2009. Review of Erin O'Brien, *The Politics of Identity: Solidarity Building Among America's Working Poor in Mobilization* 14:136-137.

MEDIA AND PUBLIC SOCIOLOGY

December 14, 2025. Guest on *Punto De Encuentro*. [Divided Republican Voters on Immigration](#). Univision.

November 24, 2025. Quoted in "[The Writing is on the Wall: Republicans warn of slipping Latino votes amid Trump's deportation blitz and flailing economy.](#)" *The Independent*.

November 17, 2025. "[Latinos, Younger Voters, and Moderates among Republicans most likely to Break with Trump II-Era Immigration Politics: Poll Findings from California.](#)" UCLA Latino Policy & Politics Institute with Cristina Mora and Nicholas Vargas.

March 5, 2025. "[Latinos often struggle to keep their footing in the middle class. The fires made it even harder for these families.](#)" *Los Angeles Times*.

August 25, 2022. Guest on *Jose Diaz Balart Reports* [Student loan forgiveness segment](#). MSNBC.

August 12, 2022. "[How the student loan payment pause affected Latinx millennials.](#)" *Washington Post*.

November 19, 2020. "[The Covid-19 Cohort and Tenure Expectations in Academia.](#)" (Opinion with Yung-Yi Diana Pan) *Medium.com*

October 29, 2020. Quoted in "New Cal State Chancellor Emphasizes Mexican American Heritage To Connect With Campus Communities" [laist.com](#)

October 23, 2020. "Racialized Trauma on the Tenure Track" (Opinion). [Inside Higher Ed](#)

February 12, 2020. Quoted in "Can a Liberal Arts Core Curriculum Reduce Racial Tensions? Many Syracuse Faculty Say, 'Yes'" [Diverse Issues in Education](#).

April 12, 2019. "The Dilemma of Latino Student Organizing and the Politics of Naming" (Opinion) [Latino Rebels](#).

March 8, 2019. "Racial Literacy as a Curricular Requirement" (Opinion). [Inside Higher Ed](#).

November 26, 2018. Interview about *Learning to Be Latino* for [Ohio Habla](#) (podcast).

September 18, 2018. Interviewed about *Learning to Be Latino* for [Inside Higher Ed](#).

August 21, 2017. Audio Interview for [WSHU Public Radio](#). "Native Yale Students Pushing For Quinnipiac Recognition."

August 23, 2017. Video Interview for [NBC Latino](#). “Latino Sororities, Fraternities Create Community for Students on College Campuses.” [Print Edition](#).

EXTERNAL GRANTS AND AWARDS

- 2022 National Science Foundation. Sociology Grant Program for “College-Graduate Latinx Millennials and Their Families After the COVID-19 Pandemic.” \$155,725
Russell Sage Foundation Grant for “How College-Graduate Latinx Millennials Are Faring After the Covid-19 Pandemic,” \$47,574
- 2018 Spencer Foundation Small Grant for “How Do Colleges Shape Latino Millennials’ Trajectories to Adulthood,” \$50,000
- 2016 Ford Foundation Postdoctoral Fellowship, *Alternate Candidate*
Woodrow Wilson Foundation’s Nancy Weiss Malkiel Junior Faculty Fellowship, *Semi-finalist*
- 2015 American Association of Hispanics in Higher Education, *Faculty Fellow*
- 2013 University of California Presidential Postdoctoral Fellowship, *Finalist*
- 2011 *Young Scholar in Social Movements* at the Young Scholars in Social Movements Conference at University of Notre Dame
- 2010 University of California, All Campus Consortium on Research for Diversity (UC/ACCORD) *Dissertation Fellowship*, \$20,000

INTERNAL GRANTS AND AWARDS

- 2018 Faculty Mentorship Award from Department of Sociology Graduate Students
Research Excellence Program Award for “How Colleges Shape Latino Millennials’ Trajectories to Adulthood,” \$25,000
Scholarship Facilitation Fund *Award* for “How Colleges Shape Latino Experiences Before and After Graduation,” \$2,000
- 2017 CLAS Fund for Interdisciplinary Research Endeavors (FIRE) for “Campus Activism for Social Justice and Racial Inclusion.” *Research Award*, \$5,000
- 2016 Humanities Institute Public Discourse Project *Fellowship* for “Student protests against racial microaggressions and for inclusion on campuses,” \$13,000
- 2015 Scholarship Facilitation Fund *Award* for “Disparate Lessons: How Stratification in Higher Education Shapes Latinos,” \$2,000
Funding for Foco—a research initiative and Latinos and Education Annual Symposium. Awarded by *El Instituto Grant*, University of Connecticut, with Milagros Castillo-Montoya, Erika Fernandez, and Blanca Rincon.
CLAS Fund for Interdisciplinary Research Endeavors (FIRE) *Summer Funding Award*, University of Connecticut, \$1,500
- 2013 Distinguished UC Merced Woman, *Nominee*
- 2012 *Professional Development Fund*, University of California, Merced
- 2011 *Outstanding Graduate Student*, University of Irvine Alumni Association. Lauds and Laurels Award (campus-wide)
Center for the Study of Democracy (UCI), *Fellow*
- 2010 *Outstanding Service Award*, Department of Sociology (UCI)
Center for Organizational Research (UCI), *Research Fellowship*
Social Science Graduate Fellowship (UCI)
- 2009 Center for the Study of Democracy (UCI), *Senior Affiliate*
Center for Research on Latinos in Global Society (UCI), *Research Fellowship*
Center for Organizational Research (UCI), *Research Fellowship*
Summer Research and Travel Funding Award, School of Social Sciences (UCI)
- 2008 Center for Research on Latinos in Global Society (UCI), *Research Award*
- 2007 *Travel Grant*, School of Social Sciences, (UCI)
- 2006 *Summer Research Fellowship*, School of Social Sciences, (UCI)

INVITED BOOK TALKS

University of California Los Angeles. Race and Ethnicity Workshop. September 2018.
University of California Merced. October 2018.
University of Connecticut. Puerto Rican Latin American Culture Center. October 2018.
Wellesley College. October 2018.
Ohio State University. November 2018.
Gettysburg College. November 2018.
George Washington University. November 2018.
Trinity College. March 2019.
University of Saint Joseph's. April 2019.
Central Connecticut State University. April 2019.
State University of New York at Purchase. October 2019.
Central Washington University. October 2019.
Luther College. October 2019.
University of North Carolina Greensboro. October 2020.
University of Nebraska. October 2020.
Lafayette College. October 2020.
University of Virginia. October 2020.
American Association of Hispanics in Higher Education. November 2020.
City University of New York, The Graduate Center. March 2021.
Northern Illinois University. October 2021.

PRESENTATIONS

- 2026 "Métodos Cualitativos" Facultad de Ciencias Políticas y Sociales. Universidad Autónoma de Querétaro.
- 2024 "Complicating Upward Mobility: Latinx College-Educated Millennials Reflect on Life After Graduation" Sociology of Education Association annual meeting in Monterey, CA.
Guest Lecture, University of California Berkeley, Dr. Cristina Mora's Latinx Sociology class.
- 2022 Guest Lecture, George Mason University, Dr. Blake Silver's Society and the Transition to
- 2021 Adulthood class.
Guest Lecture, University of Denver. Dr. Lisa Martinez's Latinos in American Society class.
The Norm of the Exception? Elite Institutions, Latino Students, and Identities (with Yung-Yi Diana Pan). Latin American Studies Association in Barcelona, Spain.
- 2018
- 2017 *Shifting Meanings of Chicano among College Millennials* at the Diane D. Blair Center of Southern Politics & Society, University of Arkansas. (Invited)
How Institutions Shape Latino Students' Understandings of Racial Inequalities and Mobility at the Center for Research on Educational Opportunity at University of Notre Dame, IN. (Invited)
(Pan)Ethnic Identity Formation in College. Guest Lecture in Education and Inequality at Dartmouth College, Hanover, NH. (Invited)
- 2016 *Race and Social Movements: Which Way Forward?* American Sociological Association annual meeting in Seattle, WA.
Microaggressions through the Pipeline: How Elite Institutions Broker Panethnic Understanding among Latinos (with Yung-Yi Diana Pan). American Sociological Association in Seattle, WA.
Guest lecturer in Professor Michael Bastedo's Advanced Organizations graduate course at the University of Michigan
- 2015 *How Colleges Shape Latino Students' Lives*, Brooklyn College, NY (Invited)

- Inhabiting Latino Politics: How Colleges Shape Students' Politics*. Collective Behavior and Social Movements Workshop at Northwestern University, Chicago, IL.
- When do Latin Americans become Latinos?* Panelist on Invited Session at the Latin American Studies Association meeting in San Juan, Puerto Rico.
- How Stratification in Higher Education Shapes Latino Students*. Annual American Association of Hispanics in Higher Education meeting in Frisco, Texas.
- Disparate Lessons: How Colleges Shape Latino Students' Panethnic Boundaries and Identities*. Sociology of Education Association annual meeting in Monterey, CA.
- 2014 *Disparate Lessons: How Colleges Shape Panethnic Boundaries and Identities Among Latino Students*. American Sociological Association annual meeting in San Francisco, CA.
- Latino Politics: How Campuses Shape Students' Styles*. Sociology of Education Association annual meeting in Monterey, CA.
- 2012 *Nested Latino Politics: How Campuses Shape Students' Political Styles*. American Sociological Association annual meeting in Denver, CO.
- 2011 *Ethnic Boundaries and Label Choices on College Campuses*. American Sociological Association annual meeting in Las Vegas, NV.
- Embedded Ethnic Groups: How University Institutional Contexts Shape Latino Student Organizing*. The Center for Social Movements at Notre Dame.
- Latino Student Politics Constructing Ethnic Identities Through Organizations*. University of California All Campus Consortium for Research on Diversity, lake Arrowhead, CA.
- 2010 *Choosing Labels: Latino Students and Ethnic Identities*. Pacific Sociological Association annual meeting in Oakland, CA.
- Sexual Values: A Generational Analysis of Women of Mexican Descent*. American Sociological Association annual meeting in San Francisco, CA.
- 2008 *Transmission of Sexual Values: A Generational Analysis of Mothers and Daughters of Mexican Descent*. Race, Sex, Power: New Movements in Black and Latina/o Sexualities Conference in Chicago, Illinois.

OTHER RESEARCH EXPERIENCE

- 2008 Research Assistant: Lisa Bedolla-Garcia, Melissa Michelson and Donald Green.
"The California Votes Initiative and the 2008 Elections: An Evaluation."
- 2007 Research Assistant: Frank D. Bean, "Immigration and Intergenerational Mobility in Metropolitan Los Angeles."

TEACHING

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| <i>University of
California Merced</i> | <p>Latinx Sociology</p> <p>Political Sociology (graduate seminar)</p> <p>Social Movements and Collective Behavior</p> <p>Race-Ethnicity</p> <p>Self and Society</p> |
| <i>University of
Connecticut</i> | <p>Race and Education (graduate seminar)</p> <p>Introduction to Latino Studies</p> <p>Latinos, Leadership, and Mentoring</p> <p>Social Movements and Collective Behavior</p> <p>Latinx Sociology</p> |

Political Sociology

*University of
California Irvine*

Social Movements and Collective Behavior
Introduction to Chicano Studies III (Co-Instructor)
International Sociology

STUDENT SUPERVISION

Dissertation Committee	Gabriela Flores (Chair)
	Kimberly Garcia-Galvez (Co-Chair)
	Jarrold Brown
	Jay Colond
	Jovana Ramos
	Houa Vang
	Melissa Quesada
	Bianca Gonzalez-Sobrino
	Kathleen Ragon
	Emma Lesser
	Jessica Yorks
Comprehensive Exam Committee	Amanda Conley
	Luis Ruben Gonzalez
	Kevin Zevallos
	Elena Sada
	Jessica Yorks
	Nabil Tueme
	Carol Ann Jackson
	Bianca Gonzalez-Sobrino
	Devon Goss
	Ruth Hernandez
	Kathleen Ragon
	Deronta Spencer
Masters Thesis Committee	Felicia Cruz-Fernandez (Co-Chair)
	Justin Barnes
	Andrew Martin
	Camelia Haghverdian
	Kimberly Garcia-Galvez (Co-Chair)
	Gabriela Flores (Chair)
	Cara Cancelmo (Chair)
	Victoria Almodóvar
	Julia Marchese
	Charlie Fuentes
	Carol Ann Jackson
	Emma Lesser
	Cindy Portillo
	Kathleen Ragon
	Chriss Sneed
	Nabil Tueme
	Kevin Zevallos

Undergraduate Daniel McClosky (University Scholars Program)
Research Sara Mongillo (Honors Thesis Advisor)

UNIVERSITY SERVICE

2021- Faculty Welfare and Academic Freedom Committee
2019-2020 Faculty and Staff of Color Council (UConn)

DEPARTMENTAL SERVICE

2023- Director of Graduate Studies
2020- Graduate Committee (UC Merced Sociology)
 Faculty-Graduate Student Liaison (UC Merced Sociology)
2019-2020 Executive Planning Committee (UConn Sociology)
 Graduate Planning Committee (UConn Sociology)
2018 Publishing and Professional Graduate Workshop, co-facilitated with Christin
 Munsch, (UConn Sociology)
 Self-Study Committee (UConn Sociology)
2015-2019 Co-Founder and Executive Planning Committee for Foco— a research initiative and
 Latinos and Education Annual Symposium (UConn Latino Studies)
2015 Graduate Planning Committee (UConn Sociology)
2014-2016 Colloquia Organizing Committee (UConn Sociology)
 Speaker Series Committee (UConn Latino Studies)
2010 Co-Chair of the Chicano-Latino Graduate Student Collective (UCI)
2009 Graduate Student Organizing Committee, Center for the Study of Democracy,
 Graduate Student Conference, *Race, Ethnicity, Religion and Gender* (UCI)
2009 Course Design Certificate, Teaching, Learning and Technology Center (UCI)
2007-2009 Sociology Graduate Student Association. UC-Irvine Student Representative: Graduate
 Admissions Committee.

SERVICE TO PROFESSION

2025-2028 Committee for Professional Ethics, American Sociological Association
2023 Best Graduate Paper Award Committee for the Collective Behavior and Social
 Movements Section at the American Sociological Association
2020-2022 Co-editor, *Mobilizing Ideas*
 Guest Editor for *Mobilizing Ideas*, Essay Dialogue “Is there a New Women’s
2018 Movement?”
2017 Best Graduate Paper Award Committee for the Sociology of Education Section at the
 American Sociological Association
2016-2019 Editorial Board, *Sociology of Education*
2016 Session Organizer for Contemporary Latina/o Movements, joint session with the sections
 of Latina/o Sociology and Collective Behavior and Social Movements
2015 Panelist at the Norma Williams Workshop for the Latina/o Sociology Section at
 American Sociological Association at the University of Illinois Chicago
2014-2017 New England Consortium for Latino Studies, Executive Planning Committee
2013-2014 Cristina Maria Riegos Student Paper Award Committee for the Latina/o Sociology
 Section at American Sociological Association
 Latino Studies Section Outstanding Article Award Committee for LASA
 Manuscript Reviewer: *American Sociological Review*, *Social Forces*, *Social Problems*,
 Sociology of Education, *Qualitative Sociology*, *Sociology of Race and Ethnicity*,

Sociological Theory, Theory and Society, Race and Social Problems, Emerging Adulthood, Mobilization, Research in Social Movements, Conflict and Change

ELECTED POSITIONS

- 2023-2026 Publications Committee, American Sociological Association Section on Racial and Ethnic Minorities
- Council Member, American Sociological Association Collective Behavior and Social Movements Section
- 2022-2025 Council Member-at Large, American Sociological Association
- 2020-2023 Chairperson, The Sociology of Education Association 2020 Conference
- 2019-2020
- 2018-2021 Membership, Diversity, and Inclusion Committee for the American Sociological Association Collective Behavior and Social Movements Section
- 2017-2020 Council Member, American Sociological Association Latina/o Sociology Section
- 2016-2019 Secretary, Sociology of Education Association
- 2014-2016 Board of Directors, Sociology of Education Association

PROFESSIONAL MEMBERSHIPS

- 2005 American Sociology Association, *Section Memberships*: Collective Behavior and Social Movements; Latina/o Sociology; Racial and Ethnic Minorities; Education; Culture
- 2010 Society for the Study of Social Problems
- Pacific Sociological Association
- 2013 Latin American Studies Association
- New England Consortium for Latino Studies
- 2014 Sociology of Education Association

COMMUNITY SERVICE

- 2015 Literacy tutor, Mexican American Student Alliance, Bronx, NY
- 2007 Language Arts Instructor, Upward Bound, Los Angeles, CA
- 2005-2006 Teaching and Resident Assistant, Upward Bound, Chapman University
- 2005 Intern, National Women's Health Network, Washington D.C.
- 2004 Intern, Mexican Association for Sexual Health, Mexico City

LANGUAGE PROFICIENCY

Spanish: Fluent